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Unifund increases revenue using Vertabase®  
project management software

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**Press Release**

## Unifund increases revenue using Vertabase® project management software

Oak Park, MI, August 23, 2005 - Unifund, LLC, a Nashua, New Hampshire, provider of Microsoft® Windows® -based fund accounting and collection software to local governments and schools, increased revenue more than \$60,000 by using Vertabase Pro project management software. Additionally, the company anticipates that it will be able to offer \$50,000 worth of new services next year because of the tracking capabilities Vertabase Pro offers. The detailed results of the case study are now available at the Vertabase website at <http://www.vertabase.com>.

While Unifund's business was fast-paced and growing steadily, the company had been having trouble tracking employee hours, project budgets and work habits. A common challenge most companies face during periods of rapid change. They recognized that the right project management system was important to their business.

"Since we sell our services as estimates," says Unifund President Roger Melanson, "accurate project tracking is imperative for our success." Vertabase Pro gave them a window and a way to precisely track their revenue generating activities and manage their fast paced environment.

Additional, they were able to increase revenue, once they had a more detailed picture of their services. "With Vertabase Pro, we can pro-actively see opportunities for new services which we can offer customers and be confident that we can track those services remotely," boasted Melanson. This has resulted in more \$60,000 of new revenue for the company in the first year of using Vertabase Pro. "With the increased billable production and new services we have been able to implement," Melanson stated, "Vertabase Pro has paid for itself many times over."

"These results are exciting," commented Mark Phillips, C.E.O. of Vertabase. "Our project management software was specifically built to help companies track projects better, because we know it can make a significant contribution to a company's bottom line.

Unifund is another example of the power of good project management." He added, "We appreciate them letting us publish these results and wish them continued success."

### About Unifund LLC

Unifund, LLC, (<http://www.unifundonline.com>) headquartered in Nashua, New Hampshire, provides Microsoft® Windows® -based fund accounting and revenue billing, receivable and collection software solutions and support services to local governments and schools. They have over a decade of experience in meeting the financial information needs of over 300 clients in all six New England states, as well as New York, New Jersey, Pennsylvania, Delaware and Maryland.

### About Vertabase

Vertabase Pro is top-rated, web-based project management software. It is entirely web-based, accessible using a web-browser. It helps companies get better organized. It is the only project management software nominated as Best eBusiness Software in the eighth annual Sys-Con Media Readers' Choice Awards. The most recent version, version 3.7, was launched in June of 2005. It is written in Macromedia Cold Fusion MX 6.1 and uses a Microsoft (c) SQL database. Standpipe Studios, L.L.C. the developers of Vertabase Pro, was founded in 1997 and is headquartered in Oak Park, Michigan. More information about the company and its product can be found at <http://www.vertabase.com>.

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