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## Customers talk about how easy it is to use Vertabase® Pro

The intuitive interface, five star training and customer support make implementations a success ■

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Case Study

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### Global Electronics

"Any project management software you purchase will only be effective if it is used, understood and adopted by everyone on the team. Vertabase Pro has been very effective. Besides being easy-to use, the Vertabase team has a commitment to training its customers on how to use their system to the best advantage."

- Maureen Van Hooser,  
Accounting Manager -

### MediaSource

MediaSource implemented Vertabase Pro to address its identified issues with project tracking and integrating project management and billing functions. "We found the implementation process to be absolutely painless," says Lisa Arledge Powell, President of MediaSource. "We worked with our Vertabase contact beforehand to establish some of our basic functions, and once we decided to move forward, the training was straightforward and very user-friendly. As we have refined our internal processes, updating Vertabase Pro has been extremely easy. Since most areas are user-defined, editing within the program has been a great timesaver."

### Breakfast Network Productions

Breakfast Network Productions implemented Vertabase Pro to monitor the progress of projects from anywhere, and easily replicate schedules for future projects. There was an initial shock on getting the staff up on the program. "We were moving from confusion to organization. From chasing things around in all different places to having a single central place to look for everything." But the shock wore off after a week.

"Everyone is now accustomed to Vertabase Pro and much happier with the reduced level of chaos," said CEO Edmund Bogen.

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### Duncan Enterprises

Duncan Enterprises implemented Vertabase Pro to save quantifiable time and money. Vertabase was quickly assimilated into Duncan's operations. While the time tracking functions were initially viewed with some concern by a team unused to such accountability, users eventually recognized the value in ensuring that their deadlines actually reflected their current workload. "People feel less abused and better taken care of," explained David Steinmann, Advertising Group Leader. The tool is so broadly accepted that users have even used it for "honey-do" projects outside their planned workload.

### The City College of New York

The City College of New York implemented Vertabase Pro to raise the success rate on a wide variety of projects. During the course of implementing Vertabase, concerns were raised over how the system would fit into the existing workflow and how readily it would be adopted. Staff members were concerned that it would take up too much time and that the time invested in using it would be wasted. Several weeks in use, after a number of projects had been input, Dr. Lois Cronholm, the Chief Operating Officer said, "there was a good understanding and appreciation of the value of Vertabase in managing the college's operations."

This document is for informational purposes only and is subject to change. The following contains an actual customer case study. Your results may vary.