



Project Management Plus Discussion, Collaboration and Blogging

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Press Release

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CHICAGO, IL, Oct. 1, 2007 - FuseTalk Inc., a top provider of discussion forum, blogging and collaboration solutions, today announced a strategic partnership with Vertabase Inc. that gives users a compelling project management solution combining discussion, collaboration, control and visibility.

With both tools built on Adobe's ColdFusion platform, Vertabase and FuseTalk unveiled the new capability at the MAX 2007 Adobe User Conference, here through Oct. 3. Under the agreement, Vertabase will provide an integration plug in for FuseTalk to its clients and FuseTalk will promote Vertabase's project solution to its current and new clients. The alliance provides a seamless marriage of the softer aspects that surround a project and the technical tools to manage schedules, resources, budgets and documents on projects.

The Vertabase FuseTalk integration provides a single sign-on from Vertabase and allows project participants, to access, launch and create discussion categories and topics that are relevant to projects, milestones, resources, pre-project plans, project review and project assessment.

"Much of a project's discussion is lost in email, board room meetings and conversation. FuseTalk captures this softer aspect of a project and facilitates further productivity," said Mark Phillips, President and CEO of Vertabase. "Stakeholders can collaborate online with a range of tools such as message boards, blogs and RSS feeds. Discussion is captured and searchable. This winning combination marries the previously intangible aspects surrounding a project's approval, execution and review with tools to measure, monitor and control a project. It's a great way to capture knowledge and built a culture of success".

"Vertabase is a first class project management platform and we're very excited to be associated with this level of quality software from a solid industry veteran. Our intranet and extranet clients who are very group and team oriented could benefit by this very well crafted and easy to implement project management solution. We see

a number of team, committee and goal oriented communities that would really benefit from Vertabase" said Greg Waite, President of FuseTalk.

"Often, projects flounder through a lack of control and visibility. Timelines are blown, resources are mis-allocated and companies loose track of whether they are making money or not. Vertabase shines at giving organizations control and visibility through easy to use, yet robust project management."

"FuseTalk really shines when it comes to integration with software products or custom web initiatives. The ability to integrate, and affect interface changes without touching code and introducing technology risk makes FuseTalk stand out". Coldfusion developers and CF based independent software vendors want reliability, configurability and scalability. They don't want risk, unknown licensing rights, and volatile version/ change management issues" added Waite.

"It's exciting that two Adobe ColdFusion award finalists have come together to offer the best of disciplined project management with the intangible aspect of project discussions," added Phillips.

About FuseTalk Inc.

FuseTalk Inc. is the leading provider of online discussion forum software. Available in ColdFusion MX and .NET platforms, FuseTalk enables organizations to build an interactive community that can share knowledge, exchange information and views, and help solve problems. FuseTalk brings the power of discussion to your customers, partners, employees, and investors through its fully-featured, secure and customizable web interface. Highly scalable and configurable, FuseTalk accommodates any number of users, and provides an attractive and easy-to-use interface.

About Vertabase Inc.

Vertabase's flagship product, Vertabase 4, is a best-in-class project management software solution. Vertabase's unique design and approach make powerful, results-oriented project management tools accessible to non-technical enterprise users. Vertabase 4 features include advanced resource planning, project tracking, time tracking, project dashboards and comprehensive document management. Vertabase 4 is written in Adobe ColdFusion and uses AJAX, JavaScript and Flash Video in its interface. It is available in a Software as a Service or hosted model. Vertabase is an Adobe Solution Partner. Founded in 1997, Vertabase is headquartered in Oak Park MI. For more information, please call (888) 505-0566, write contact@vertabase.com or visit <http://www.vertabase.com>.

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